



TERRAGO

BEYOND RETREATS

Travel and Experience Planning

Private retreats, brand gatherings, company offsites and custom itineraries. Designed around the place and the people in it, then run from beginning to end.

TERRAGO.IO · BASED IN PORTUGAL · WORKING WORLDWIDE

We Already Build These Experiences

TerraGo runs week-long craft retreats for makers, led by working artists in the places that shaped their work.

Planning our own seasons taught us how a good week is actually built. Where the house should sit, how long a workshop really takes, who can teach and who can only demonstrate, and why the table matters as much as the studio.

People started asking whether we would do it for their group, and now we do. You bring the group and the reason for gathering. We shape the week around it and then run it.

We work wherever the craft lives. Portugal and the Netherlands are home ground, and we plan weeks across Europe, in India and in Vietnam.

FOUR THINGS SHAPE EVERY WEEK WE PLAN

We Run Our Own Retreats

The team that books the artists and meets guests at the gate is the team that designs your week.

We See the House First

We visit before we book, and we look at the light, the kitchen and the road in.

We Know the Makers

Years of working with knitters, ceramicists, weavers and dyers means a real teacher in front of your group.

Food Carries the Week

Cooks who work with what grows nearby, and days built around the table.

Weeks for Groups, and Journeys for Communities



01 Private and Bespoke Retreats

A retreat does not have to be built around a craft. It might be a yoga teacher taking her students somewhere warm, or a writing group that wants a quiet week and good food. We shape the days around whatever brings your people together, at the pace you want to keep, and then we run the week so nobody in your party has to.

Good for yoga and movement weeks, wellness and writing retreats, craft guilds, family gatherings and milestone celebrations. Usually 6 to 16 guests, 5 to 7 nights, one house.

02 Brand and Community Experiences

Yarn companies, studios, publications and creators all reach a point where their audience asks to meet them somewhere. We build the experience under your name or alongside it, and the bookings, payments and guest care stay with us.

Good for yarn and materials brands, craft schools, membership communities and creators with a waiting list and no operations team.

Weeks for Teams, and Routes for Travelers



03 Company Offsites and Team Journeys

Most offsites are a hotel with a whiteboard and an activity somebody booked from a list. We plan yours with the care we give a retreat, with real working hours, an afternoon with a local maker where everyone is equally bad at something, and food that keeps people at the table.

Good for leadership weeks, distributed teams meeting in person, and creative or product teams. Usually 8 to 30 people, with your facilitator or ours.

04 Custom Itineraries

For travelers who want a route rather than a retreat. We build slow itineraries around workshops, studios, markets and kitchens, with everything booked in advance and enough air in the schedule that a long lunch does not cost you the afternoon.

Good for small private groups, sourcing trips for designers and buyers, and extra days around a TerraGo retreat. Usually 4 to 12 days, 1 or 2 bases.

Everything Between the Idea and the Airport

DESIGNING THE WEEK

- Destination research and shortlisting
- Venue sourcing, site visits and contracts
- The rhythm of the days, morning to evening
- Workshops, teachers and facilitators
- Menus planned with the cook, sourced nearby
- Walks, visits and the optional afternoon
- A budget you approve before anything is signed

RUNNING IT

- Booking page, payments and invoices
- Guest communication from deposit to arrival
- Dietary needs, access needs and quiet requests
- Transfers, drivers and the meeting point
- Supplier payments and on-the-ground spend
- A host present for the full week
- Feedback and a written wrap-up afterwards

Four Steps, and Then You Get to Be a Guest

01

A Conversation

30 minutes. Who is coming, what you want them to leave with, when, and what the budget allows. We say honestly whether we are right for it.

02

A Proposal

Within 2 weeks you get a concept with places, dates, the maker or facilitator we have in mind, and a full budget with nothing hidden in a footnote.

03

The Build

We contract, book, plan and write to your guests. You review at agreed points and approve the spend, and between those points you go back to your own work.

04

The Week Itself

We are there from the first arrival to the last taxi. You spend the week with your people instead of with the schedule.

Timing. Bring us in 6 to 9 months ahead and you get the houses and the teachers you actually want. 4 months is the shortest lead time we take on.

Money. We work on a design and management fee, agreed before we start, with supplier costs passed through at what they cost. You see the whole budget.

TERRAGO

START HERE

Tell Us Who Is Coming

Send us the group, the season and what you want the week to do. We will come back with a concept and an honest budget, and we will tell you if we are the wrong people for it.

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